



PRESS RELEASE

Paragon Printers Australasia has celebrated 40 years in the print industry by gaining AS/NZS ISO 14001:2004 Environmental Management System certification.

Managing Director Mel Dalglish said Paragon opted for ISO 14001:2004 certification because apart from it being the only form of accreditation that is recognised world wide, the International Standards Organisation (ISO) is also a totally independent body with no vested interest in the industry.

He continued on to say that this formal certification builds on the valuable work the company has already done over the last few years in all aspects of eco-friendly printing. He pointed to the purchase two years ago of the latest environmentally friendly printing and prepress technology and the recognition the company received for its environmental efforts at the 2007 PAGE Awards (Print and Graphic Excellence).

I am excited at the prospect of being able to educate our clients on the best eco-friendly substrates, inks and finishes that are available and how the client's decisions affect the environment.

To celebrate our achievement we have adopted a novel recycled mascot in the form of "Hermie" the worm. So wherever possible our consultants will give our clients an opportunity to look at recyclable options that have Hermie's stamp of approval.



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